



Tricia Perkins

Senior Strategic HR Advisor

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Experience

Tricia joined Clark & Gotzler in 2017, with over 20 years' experience in the Human Resources profession. Prior to joining the Firm, Tricia held various in-house human resources positions in the hospitality, property management and financial industries and advised leadership of start-ups, small and large businesses and non-profits as a human resources consultant. Most recently, Tricia worked as a human resources advisor through her own consultancy business.

Tricia is frequently retained by clients to navigate difficult employee situations, align HR processes with the organization's culture, conduct sensitive workplace investigations based on harassment and discrimination, facilitate mediations to improve workplace relationships and train staff on management development and compliance topics, such as interviewing, performance management, professionalism and anti-harassment. Tricia is a certified trainer in DISC and Myers-Briggs.

Key Accomplishments

- Strategic HR consultant advising senior leaders on employee-related issues, employment law compliance and HR policies aligned with best practices and the strategic direction of the organization
- Customer service focused, senior level HR professional with expertise in I-9 compliance, interviewing, performance management, employee relations, policy writing, training, investigations and HR assessments
- Thorough interviewer conducting sensitive workplace investigations in response to harassment or discrimination allegations

- Energetic, interactive presenter identifying training solutions, creating content and facilitating supervisory and compliance-related workshops to develop a strong leadership team

Professional Affiliations

- Society for Human Resource Management (SHRM)
- Greater Madison Area Society for Human Resource Management (GMASHRM)
- Fox Valley Society for Human Resources (FVSHRM)

Education

- University of Wisconsin Stout, Menomonie, WI -- BS Hospitality and Tourism Management

Certifications & Licenses

- Senior Professional in Human Resources (SPHR), 2004
- SHRM Senior Certified Professional (SHRM-SCP), 2015
- DISC
- Myers-Briggs Type Indicator (MBTI) professional in Human Resource Management (PHR)

Community Involvement

- Olbrich Botanical Society, Board Advisor (Madison)
- Friends of the Arboretum, Board Member (Madison)
- Fox Cities Performing Arts Center, HR Community Volunteer (Appleton)

Personal

Tricia is an avid travel and adventure enthusiast. She looks forward to the next fun experience and is always game for a hike, a bike ride, cross country ski or even jumping out of a plane.